

BUSINESS PARTICIPATION INVITATION

Holiday *on the James*

Saturday, December 5 · 10 AM–7 PM · Downtown Scottsville

✦ SHOP · SIP · STROLL · CELEBRATE ✦

Let's turn all of Scottsville into one holiday destination.

Holiday on the James will connect the Mistletoe Market, SCAN Holiday Market, Valley Street businesses, churches and Canal Basin Square through one town-wide visitor experience. The Holiday Passport is how we'll encourage guests to explore, shop and stay longer.

All day, all over town

How the Holiday Passport works

1 — PICK IT UP
Visit rs receive a passp rt at key event l cati ns.

2 — EXPLORE TOWN
They c llect a stamp r sticker at participatin st ps.

3 — ENTER TO WIN
6+ st ps earns an entry; 10+ earns a b nus entry.



Choose how you want to participate

☐ **Become a Passport Stop**
Welcome visitors, stamp or sticker their passport and offer an optional Dec. 5 passport promotion. No purchase is required to receive the stamp.

☐ **Add a Passport Promotion**
Give visitors another reason to stop in with a one-day coupon or special, such as a specialty cocktail, $2 off a BBQ sandwich or $1 off mulled wine.

☐ **Join Winter Wonderland**
Decorate your storefront and be included in Scottsville Spirit Award voting.

☐ **Donate to the Holiday Basket**
Contribute a gift card, product or experience for the passport prize baskets.

What participating businesses receive

- Listing on the event website and visitor map
- Placement in the printed Holiday Passport
- Official participant window sign and passport supplies
- Opportunities for event and social media promotion

Your part is simple
Be open during the hours you submit, welcome passport visitors, display your sign and make the stop feel festive. We'll provide the basic passport instructions and supplies.

Interested? Complete the form on the next page. Return it to the Scottsville Community Chamber of Commerce

2026 BUSINESS PARTICIPATION FORM

Holiday *on the* James

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Your business

Business/Organization Name _____

Primary Contact _____ Phone _____

Email _____ Website or Social Link _____

Business Address _____

How would you like to participate?

- ☐ **Holiday Passport Stop** — we can welcome visitors and stamp/sticker passports
- ☐ **Dec. 5 Passport Promotion or Coupon** — details below
- ☐ **Holiday Basket Donation** — gift card, product or experience
- ☐ **Winter Wonderland** — we will decorate our storefront for Spirit Award voting
- ☐ **Holiday Activity or Experience** — details below
- ☐ **Sponsor an event activity** — please contact us with opportunities

December 5 Passport listing

Hours _____ Promotion Location _____

Exact Dec. 5 promotion/coupon _____

Examples: specialty cocktail, $2 off a BBQ sandwich or $1 off a cup of mulled wine.

Redemption details or restrictions, if any _____

Holiday activity or experience, if applicable _____

Holiday Basket donation, if applicable _____

What we need from you

- ☐ Business logo emailed in a high-resolution format
- ☐ Final location, hours, Dec. 5 promotion and activity details submitted with this form
- ☐ One photo we may use for event promotion
- ☐ A reliable contact person for event updates

Passport Stop Commitment

Passport stops agree to welcome participants without requiring a purchase, keep the stamp/sticker station accessible during the hours listed above and display the official participant sign.

Signature _____ Date _____

Return to the **Scottsville Community Chamber of Commerce**

Return by _____

Contact sccpresident@gmail.com